

# ADVERTISING IN PRINT MEDIA



## Magazine «AgroONE»

- ✓ Circulation printed version of "AgroONE" magazine - 7,600 copies.
- ✓ Edition Delivery is carried out through the subscription edition of VIP-mailing.
- ✓ Distributed at exhibitions, Field Days, seminars and conferences.
- ✓ The electronic version of the magazine is distributed to 150 thousand proven e-mail addresses of Ukraine and CIS countries.
- ✓ Periodicity - 1 time per month. Format - A4.

### PRICE LIST for advertising in «AgroONE» magazine

Area	Cost, €
Cover + PR-article	€1 590
1 page (213x283)	€541
1/2 of page (213x140, 105x283)	€318
Article A4	€191
1/3 of page (213x92)	€223
1/4 of page (213x68, 105x140)	€159
1/8 of page (105x68)	€111



## Newspaper "Agro 1"

- ✓ Circulation printed version of the newspaper "Agro 1" - 30 000 copies.
- ✓ Free subscription editorial.
- ✓ Distributed at exhibitions, Field Days, seminars and conferences.
- ✓ The electronic version of the magazine is distributed to 150 thousand proven e-mail addresses of Ukraine and CIS countries.
- ✓ Periodicity - 1 time per month. Format - A4.

### PRICE LIST for advertising in the newspaper "Agro 1"

Pages	Size, mm	Cost (B / W), €	Cost (color), €
First cover	87x70	–	€80
Last cover	87x60	–	€35
1 page	180x252	€178	€238
1/2 of page	87x252, 178x124	€80	€128
1/3 of page	178x81, 87x167	€59	€84
1/4 of page	87x124, 178x60	€43	€62
1/6 of page	87x81, 178x38	€28	€41
1/8 of page	87x60	€20	€28
Article on the strip	A4 (7000 symbols)	€135	



