

# ADVERTISING IN PRINT MEDIA



## Magazine «AgroONE»

- ✓ Circulation printed version of "AgroONE" magazine – 7,600 copies.
- ✓ Edition Delivery is carried out through the subscription edition of VIP-mailing.
- ✓ Distributed at exhibitions, Field Days, seminars and conferences.
- ✓ The electronic version of the magazine is distributed to 150 thousand proven e-mail addresses of Ukraine and CIS countries.
- ✓ Periodicity – 1 time per month. Format – A4.

### PRICE LIST for advertising in «AgroONE» magazine

Area	Cost, €
1 page (213x283)	€541
1/2 of page (213x140, 105x283)	€318
Article A4	€191
1/3 of page (213x92)	€223
1/4 of page (213x68, 105x140)	€159
1/8 of page (105x68)	€111

Cost (Cover + PR-article), €
Without add. circulation – 1 475
With add. circulation (+1 000) – 1 965
With add. circulation (+1 500) – 2 300
With add. circulation (+2 000) – 2 620
With add. circulation (+2 500) – 2 950
With add. circulation (+3 000) – 3 275



## Newspaper "Agro 1"

- ✓ Circulation printed version of the newspaper "Agro 1" – 30 000 copies.
- ✓ Free subscription editorial.
- ✓ Distributed at exhibitions, Field Days, seminars and conferences.
- ✓ The electronic version of the magazine is distributed to 150 thousand proven e-mail addresses of Ukraine and CIS countries.
- ✓ Periodicity – 1 time per month. Format – A4.

### PRICE LIST for advertising in the newspaper "Agro 1"

Pages	Size, mm	Cost (B / W), €	Cost (color), €
First cover	87x70	–	€196
Last cover	87x60	–	€66,50
1 page	180x252	€262	€327,50
1/2 of page	87x252, 178x124	€133	€167
1/3 of page	178x81, 87x167	€90	€113
1/4 of page	87x124, 178x60	€70	€87
1/6 of page	87x81, 178x38	€48	€62
1/8 of page	87x60	€36	€50
Article on the strip	A4 (7000 symbols)	€230	